

# USGBC Central Texas – Balcones Chapter | 2009-2010 Sponsorship Opportunities

## Be in the forefront of the green building movement...

Work with the USGBC Central Texas-Balcones Chapter to accomplish its mission to accelerate growth in sustainable building and land development practices in Central Texas. The Chapter covers 55 counties including the cities of Austin and San Antonio. It represents over 700 members and 2,100 green building advocates across Central Texas, including some of the country's most influential and respected environmentalists, engineers, architects, and educators. Through innovation, advocacy and partnerships, the Chapter works toward the long term health and vitality of all life. Become a sponsor or refer us to someone you know. It's a win-win for everyone!

### Packages

#### **Platinum Package - \$12,000**

Your company name and logo on the front page of the website and prominently positioned in our electronic newsletter for one year; a 500-word article in the newsletter and a piece in the featured sponsor box on the website; recognition at the annual membership event; opportunity to hand out business materials/products at all Chapter events; logo on Chapter collateral and the sponsorship webpage of the Chapter and ten Chapter memberships.

#### **Gold Package - \$8,000**

Your company logo on the front page of the website for one year; a 400-word sponsorship highlight article; recognition at the annual membership event; opportunity to hand out business materials/products at all Chapter events; your company logo listed on the Chapter's sponsorship webpage, and five Chapter memberships.

#### **Silver Package - \$4,000**

A 300-word sponsorship highlight article in the newsletter; recognition at the annual membership event; your company logo on the Chapter's sponsorship webpage, and two Chapter memberships.

#### **Bronze Package - \$2,000**

Recognition at the annual membership event; your company name listed in the "Thanks to our Sponsors" section of the newsletter; logo on the Chapter's sponsorship webpage and one Chapter membership.

#### **Green Package (Chapter Supporter) - \$500+ (company's discretion)**

Your name or company name will be listed in the "Thanks to our Sponsors" section of the newsletter and on the Chapter's sponsorship webpage. This option allows you to donate any amount starting at \$500 for ad-hoc activities. Names will be listed in dollar amount order.

### Individual

#### **Major Events [Annual Event, Green Schools Symposium] – range of options available**

A range of sponsorships is available for the specific events. Benefits vary depending on dollar amount. With the highest amount you will receive your company's name and logo on all collateral related to the event, such as invitations, program [if there is one] and signage; display of banner or appropriate business signage at the event; opening remarks/welcome or introduction of keynote at sponsored event; recognition in articles and e-blasts related to the event; opportunity to hand out business materials/products at the event and company logo listed on the Chapter's sponsorship webpage for year of sponsorship. Inquire to [info@usgbc-centraltexas.org](mailto:info@usgbc-centraltexas.org) for further details on dollar amounts and corresponding benefits.

#### **Annual Newsletter - \$6,000**

Your company name and logo on all newsletters for one year [12 issues], a 400-word sponsorship highlight article, recognition at the annual membership event, your company's logo on the Chapter's sponsorship webpage, and three Chapter memberships.

#### **Single Event (excluding major events) - \$1,000**

Your company name and logo on the event materials and advertisements; opportunity to hand out business materials/products at the event; recognition at the annual membership event, and your company name listed on the Chapter's sponsorship webpage.

To sign up for sponsorship or for further information contact Jane Baxter Lynn at [jbaxterlynn@usgbc-centraltexas.org](mailto:jbaxterlynn@usgbc-centraltexas.org) or call 512-470-9923. For donations please visit [www.usgbc-centraltexas.org](http://www.usgbc-centraltexas.org) and click on Donate Now.

**In-kind sponsorships receive same benefits as equivalent cash value sponsorships. Monthly billing is available.**