



# Central Texas–Balcones

P.O. Box 157  
Austin, TX 78767-0157  
[www.usgbc-centraltexas.org](http://www.usgbc-centraltexas.org)  
512-470-9923

## BOARD OF DIRECTORS

- Jeff Haberstroh  
*2011 Chair*
- Boerne ISD
- Dr. Diana Glawe  
*Co-Vice Chair – San Antonio*
- Trinity University
- Effie Weaver  
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*Board Member*
- TRI Recycling
- Cliff Braddock  
*Board Member*
- Robust Energy
- Heather Holdridge  
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- Dana Nichols  
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- SAWS
- Eduardo Parra  
*Board Member*
- CDM
- Marc Stroope  
*Board Member*
- The Gardner Law Firm
- Kalpana Sutarla  
*Board Member*
- City of Austin
- John Walewski  
*Board Member*
- Texas A&M University
- Erin Zayko  
*Board Member*
- Lockheed Martin
- Larry Zinn  
*Board Member*
- Law Office of Larry Zinn

Jane Baxter Lynn  
*Executive Director*

Kathy Zarsky  
*SCRC Representative*  
Holos Collaborative

**Nominees:** Please answer the following questions in the space provided and return this completed Application Form plus the signed attached Commitment Form to [buhlrich@usgbc-centraltexas.org](mailto:buhlrich@usgbc-centraltexas.org) in an electronic format by 5:00 pm, **Friday, September 9, 2011**. Email or call Brian Uhrlich at 210-546-0200 with any questions.

This application will be made available to the Nominations Committee for evaluation and to the Chapter membership for consideration during the election process. The Committee reserves the right to delete narrative exceeding the space provided. Thank you!

### Submitted By:

Name: Liza Meyer  
Title: Special Projects Manager  
Company/Organization: City of San Antonio  
Address: P.O. Box 839966  
Telephone: 210 207.1449  
Email: [liza.meyer@sanantonio.gov](mailto:liza.meyer@sanantonio.gov)

Membership Category (Primary business of your company or organization – see list in Board of Directors Fact Sheet):  
local government - City of San Antonio

- i. Is your company or organization a member of the National USGBC? Y / N  
yes
- ii. Are you a member of the USGBC Central Texas – Balcones Chapter? Y / N  
If yes, when did you become a member?  
yes-2010

Signature:

8/16/11

Date:

Liza Meyer

Print Name

**Questionnaire** – Please note that answers will appear online as they are answered below:

- a. In general, why do you wish to be a member of the Chapter Board?

My objective as a continued tenure on the board is to increase the chapter's visibility and revenue stream.

- b. Please provide a summary of your professional qualifications, knowledge and experience of most relevance to the Chapter. Also indicate the degree to which you have senior management and executive level experience.

My career in the environmental industry is within State and municipal government. My experience ranges in a diversity of environmental issues from resource recovery to air quality to energy conservation, renewable energy and high performance building. My capacity as the senior project manager places me second in command with the Office of Environmental Policy. The chapter will find my experience as a current board member, executive committee member and education committee liaison of most value. In addition my current positioning at the City of San Antonio allows me to meld my job responsibility with my chapter role as an education committee leader in advancing high performance building in San Antonio.

- c. The Chapter is committed to strengthening its membership diversity. What resources could you bring to bear (e.g., demonstrated expertise, leadership positions, and willingness) to help further Chapter participation from high priority sectors including: real estate, energy/utility, finance/insurance, residential, corporate, and product manufacturing? You can also address other sectors you think require greater involvement in the Chapter.

My experience as a current Central Texas Balcones chapter board member and my experience as director of a local nonprofit would be of most value to the chapter. I would foster the chapter's primary objectives to increase sponsorship activity, enhance education and outreach services to better serve the chapter's membership and advance the adoption of sustainable building within the public and private sector.

- d. One of the important functions of Board members is fundraising and other activities to support priority needs of the Chapter. This may take many forms, including: direct sponsorships; helping secure funding or otherwise opening doors from corporate, governmental, and charitable sources; seeking third-party sponsors; recruiting important new members; in-kind support, etc. Please explain your ability and willingness to participate in resource development.

If selected to continue my tenure as a board member, I have no reservations on fundraising to support the chapter's needs. To date, as a board member, I have committed the City of San Antonio to be the chapter's first gold level sponsor.

- e. Describe what expertise, experience and resources you would bring to any of the following priority activities: advocacy, LEED, marketing and communications, education, fundraising, research, community and organizational excellence.

My emphasis would be on education and programs to heighten the level of service the chapter provides to its members. But also to respond to the government and private sector to recognize the economic benefits of adopting a sustainable building policy for new and existing buildings.

- f. Describe your experience from other organizations with successful chapter programs.

My accomplishments as a director of a nonprofit and increasing its core of services helped increase the organization's budget by fifty percent. Board membership and general membership capacity was also increased.

- g. Outline any leadership positions (volunteer or professional staff) with nonprofit governance

Executive Director, Keep San Antonio Beautiful  
Vice-President – Projects, Beautify San Antonio Association  
2nd Vice President – Awards Program, Beautify San Antonio Association  
Newsletter Editor – Beautify San Antonio Association  
Secretary – Corporate Recycling Council of San Antonio  
Alamo Forest Partnership

- h. Other areas of your qualifications and experience you believe are critical for the Chapter.

I firmly believe the chapter's partnership with my employer, the City of San Antonio Office of Environmental Policy is an asset to the chapter and well as to the City of San Antonio in advancing green building practices to make our community fully sustainable for the future.

- i. Please identify any affiliations, memberships, and accreditations you have which may be pertinent for Chapter leadership.

Member of the San Antonio Water System Citizens' Conservation Committee

- j. Are you a Chapter Member in good standing and employed in the membership category you listed?

Yes

- k. Are you aware of any extenuating circumstances which might prevent your attendance at the six face-to-face Board meetings (2 each on the second Monday afternoon of the relevant months - San Marcos [January, July]; Austin [March, September], and San Antonio [May, November], and one Conference Call (second Monday in February)? If so, please indicate what they are.

No

- l. The Board's Conflict of Interest policy is summarized in the Board of Directors Fact Sheet. As the full statement indicates, conflicts are not inherently improper but Directors must be conscious of such conflicts and act with candor and care in dealing with such situations. Will you abide by the Chapter's conflict policy and can you do so without significantly affecting your Board responsibilities?

Yes





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## 2012-2013 Commitment Form

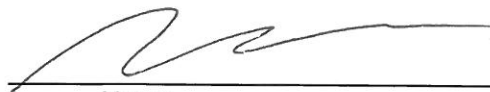
**If elected to the USGBC Central Texas-Balcones Chapter Board of Directors, I will commit to the following basic responsibilities of a Director as requested:**

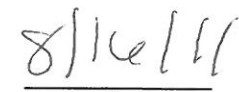
- Help determine the organization's mission and purposes;
- Hire staff (if applicable);
- Ensure effective organizational planning;
- Ensure adequate resources;
- Manage resources effectively;
- Determine, monitor, and strengthen the organization's programs and services;
- Enhance the organization's public standing;
- Ensure legal and ethical integrity and maintain accountability, and
- Recruit and orient new Board members and assess Board performance.

**If elected to the Board, I will also commit to the following specific responsibilities reflected in the election materials:**

1. Remain a Chapter member in good standing;
2. Serve on the Board for two years;
3. Donate or raise a minimum of \$2,500 each year for the Chapter;
4. Help secure funding for the Chapter's programs through sponsorships, corporate and charitable sources, and other significant sources of funding;
5. Contribute knowledge and experience to help assure success of priority programs and needs of the Chapter;
6. Help influence key players and sectors in the industry including high priority sectors of real estate, corporate, energy/utility, finance, residential and product manufacturers;
7. Help recruit new members for the Chapter;
8. Serve as Board liaison for a standing committee as needed;
9. Abide by the USGBC's conflict of interest policy;
10. Make every attempt to attend the six face-to-face Board meetings and February conference call. However, I will attend at least five of the seven meetings.

Jane Baxter Lynn  
*Executive Director*

  
Name

  
Date

Kathy Zarsky  
*SCRC Representative*  
Holos Collaborative

