



Central Texas–Balcones

P.O. Box 157
Austin, TX 78767-0157
www.usgbc-centraltexas.org
512-470-9923

BOARD OF DIRECTORS

Jeff Haberstroh
2011 Chair
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Marc Stroope
Board Member
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Erin Zayko
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Lockheed Martin
Larry Zinn
Board Member
Law Office of Larry Zinn

Jane Baxter Lynn
Executive Director

Kathy Zarsky
SCRC Representative
Holos Collaborative

Nominees: Please answer the following questions in the space provided and return this completed Application Form plus the signed attached Commitment Form to buhlrich@usgbc-centraltexas.org in an electronic format by 5:00 pm, **Friday, September 9, 2011**. Email or call Brian Uhrich at 210-546-0200 with any questions.

This application will be made available to the Nominations Committee for evaluation and to the Chapter membership for consideration during the election process. The Committee reserves the right to delete narrative exceeding the space provided. Thank you!

Submitted By:

Name: Marc Stroope
Title: Attorney
Company/Organization: Gardner Law
Address: 745 E. Mulberry, Ste. 500, San Antonio, Texas 78212
Telephone: 210-857-8028
Email: mstroope@gardner.sa.com

Membership Category (Primary business of your company or organization – see list in Board of Directors Fact Sheet):
Professional Firms – Non-Building Industry (Attorneys)

- i. Is your company or organization a member of the National USGBC? Y / N
No
- ii. Are you a member of the USGBC Central Texas – Balcones Chapter? Y / N
If yes, when did you become a member?
January, 2010.

Signature:

Date:


Print Name

09/07/11

Accelerating the transformation toward sustainable building and land development practices
in Central and South Texas through innovation, education, advocacy and partnerships

Questionnaire – Please note that answers will appear online as they are answered below:

- a. In general, why do you wish to be a member of the Chapter Board?

I wish to become a member of the Chapter Board because I believe that I have substantive knowledge and experience as a construction law attorney which will benefit the Chapter and its members. I believe strongly in sustainable building and land development practices and I believe that it is important to promote green building and sustainable development through education and advocacy. In addition, I have leadership expertise which will contribute to the Chapter's governance and the promoting of green building principles and sustainable development.

- b. Please provide a summary of your professional qualifications, knowledge and experience of most relevance to the Chapter. Also indicate the degree to which you have senior management and executive level experience.

LEED Green Associate
Attorney licensed by the State Bar of Texas
Chairman of the Associated Builders and Contractors, Inc. South Texas Chapter - Green Building Committee
Chairman of the San Antonio Manufacturers Association Water Resources and Industrial Wastewater Committee

- c. The Chapter is committed to strengthening its membership diversity. What resources could you bring to bear (e.g., demonstrated expertise, leadership positions, and willingness) to help further Chapter participation from high priority sectors including: real estate, energy/utility, finance/insurance, residential, corporate, and product manufacturing? You can also address other sectors you think require greater involvement in the Chapter.

I am a member of many organizations and serve in a leadership capacity in many which provide opportunities for furthering Chapter participation. For example, in addition to serving as Chair of the Green Building Committee for the ABC South Texas Chapter, I also serve as Chair for the San Antonio Manufacturers Association Water Resources and Industrial Wastewater Committee, and am a member of the San Antonio Water System (SAWS) Citizens Advisory Panel. As a member of these organizations, I have contacts with all of the high priority sectors in which the Chapter is looking to strengthen membership diversity.

- d. One of the important functions of Board members is fundraising and other activities to support priority needs of the Chapter. This may take many forms, including: direct sponsorships; helping secure funding or otherwise opening doors from corporate, governmental, and charitable sources; seeking third-party sponsors; recruiting important new members; in-kind support, etc. Please explain your ability and willingness to participate in resource development.

My firm has already taken on a sponsorship role with the USGBC Central Texas-Balcones Chapter. In addition, based on my area of practice as an attorney with a construction law firm, I have the opportunity to recruit new members active in the construction industry, including owners, design professionals, general contractors and subcontractors. I have begun giving presentations to some of these groups regarding green building principles and liability issues which may arise from green building projects. I believe that my participation with these groups will lead to additional membership for the USGBC Central Texas-Balcones Chapter.

- e. Describe what expertise, experience and resources you would bring to any of the following priority activities: advocacy, LEED, marketing and communications, education, fundraising, research, community and organizational excellence.

As an attorney and LEED Green Associate, as well as by sitting on a number of diverse committees, I have experience in advocacy for my clients and constituents. My experience has given me the opportunity to serve my community and educate the public about the rule of law and to promote diversity in the administration of justice and the practice of law, as well as educate the public about green building principles.

- f. Describe your experience from other organizations with successful chapter programs.

As Chairs of the Green Building Committee for the ABC South Texas Chapter and SAMA Water Resources and Industrial Wastewater Committee, and as a member of the SAWS Citizens Advisory Panel, I have worked with the respective Boards of Directors to successfully promote those organizations and to provide outreach to the public.

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- g. Outline any leadership positions (volunteer or professional staff) with nonprofit governance
USGBC Central Texas-Balcones Chapter Board of Directors, 2010-2011.

- h. Other areas of your qualifications and experience you believe are critical for the Chapter.
I currently serve on the USGBC Central Texas-Balcones Chapter Board of Directors.

In 2010, I was one of 20 attorneys statewide selected to participate in the State Bar of Texas Leadership SBOT Class. As a member of the 2010 Leadership SBOT Class, I was given the opportunity to learn more effective and efficient ways of leading and promote effective organizational planning.

- i. Please identify any affiliations, memberships, and accreditations you have which may be pertinent for Chapter leadership.

LEED Green Associate;
Member of the State Bar of Texas;
Member – Associated Builders and Contractors, Inc. South Texas Chapter, Chairman – Green Building Committee, guest speaker;
Member – American Subcontractors Association, guest speaker

- j. Are you a Chapter Member in good standing and employed in the membership category you listed?
Yes.

- k. Are you aware of any extenuating circumstances which might prevent your attendance at the six face-to-face Board meetings (2 each on the second Monday afternoon of the relevant months - San Marcos [January, July]; Austin [March, September], and San Antonio [May, November], and one Conference Call (second Monday in February)? If so, please indicate what they are.
No.

- l. The Board's Conflict of Interest policy is summarized in the Board of Directors Fact Sheet. As the full statement indicates, conflicts are not inherently improper but Directors must be conscious of such conflicts and act with candor and care in dealing with such situations. Will you abide by the Chapter's conflict policy and can you do so without significantly affecting your Board responsibilities?
Yes.



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2012-2013 Commitment Form

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- Larry Zinn
Board Member
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If elected to the USGBC Central Texas-Balcones Chapter Board of Directors, I will commit to the following basic responsibilities of a Director as requested:

- Help determine the organization's mission and purposes;
- Hire staff (if applicable);
- Ensure effective organizational planning;
- Ensure adequate resources;
- Manage resources effectively;
- Determine, monitor, and strengthen the organization's programs and services;
- Enhance the organization's public standing;
- Ensure legal and ethical integrity and maintain accountability, and
- Recruit and orient new Board members and assess Board performance.

If elected to the Board, I will also commit to the following specific responsibilities reflected in the election materials:

1. Remain a Chapter member in good standing;
2. Serve on the Board for two years;
3. Donate or raise a minimum of \$2,500 each year for the Chapter;
4. Help secure funding for the Chapter's programs through sponsorships, corporate and charitable sources, and other significant sources of funding;
5. Contribute knowledge and experience to help assure success of priority programs and needs of the Chapter;
6. Help influence key players and sectors in the industry including high priority sectors of real estate, corporate, energy/utility, finance, residential and product manufacturers;
7. Help recruit new members for the Chapter;
8. Serve as Board liaison for a standing committee as needed;
9. Abide by the USGBC's conflict of interest policy;
10. Make every attempt to attend the six face-to-face Board meetings and February conference call. However, I will attend at least five of the seven meetings.

Jane Baxter Lynn
Executive Director

Kathy Zarsky
SCRC Representative
Holos Collaborative


Name


Date