



Central Texas–Balcones

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Nominees: Please answer the following questions in the space provided and return this completed Application Form plus the signed attached Commitment Form to buhlrich@usgbc-centraltexas.org in an electronic format by 5:00 pm, **Friday, September 9, 2011.** Email or call Brian Uhrich at 210-546-0200 with any questions.

This application will be made available to the Nominations Committee for evaluation and to the Chapter membership for consideration during the election process. The Committee reserves the right to delete narrative exceeding the space provided. Thank you!


Submitted By:

Name: Michael Myers
Title: CEO
Company/Organization: Myers Verde Company
Address: 2624 Niemann Drive
Telephone: 512-280-7569
Email: mmyers@myersverde.com

Membership Category (Primary business of your company or organization – see list in Board of Directors Fact Sheet):
Professional Firms – Building Industry

- i. Is your company or organization a member of the National USGBC? Y / N
No
- ii. Are you a member of the USGBC Central Texas – Balcones Chapter? Y / N

If yes, when did you become a member?
YES, original member

Signature: 

Date: 9-9-11

Michael Myers

Print Name

Questionnaire – Please note that answers will appear online as they are answered below:

- a. In general, why do you wish to be a member of the Chapter Board?

I am at a point in my life where I feel it is important to use the skills I have gain through my career and volunteer experience to assist the Central Texas–Balcones Chapter in continuing to advocate the importance of sustainable communities. As a Chapter Board member I would support and promote efforts to work in partnership with local communities, utilities, businesses and other organizations to address future growth. We have major water and energy issues that need to be solved which will require partnerships among diverse organizations and as a Board member I plan to support innovative solutions to foster local green building initiatives.

- b. Please provide a summary of your professional qualifications, knowledge and experience of most relevance to the Chapter. Also indicate the degree to which you have senior management and executive level experience.

I have been at the forefront of green building and sustainability for over 25 years and have helped to initiate, guide, train, or strategically develop sustainability initiatives in municipalities, businesses and utilities in Texas and throughout the United States. My background includes Fortune 50 corporate senior management experience and U.S. Department of Energy program development experience. I have extensive management and program experience with local municipalities including the City of San Antonio, New York City and the City of Austin. I currently travel nationwide as a consultant and guest speaker on green building and sustainable development.

- c. The Chapter is committed to strengthening its membership diversity. What resources could you bring to bear (e.g., demonstrated expertise, leadership positions, and willingness) to help further Chapter participation from high priority sectors including: real estate, energy/utility, finance/insurance, residential, corporate, and product manufacturing? You can also address other sectors you think require greater involvement in the Chapter.

I bring to the Chapter a diverse background with a wide range of corporate, utility and government experience that has allowed me to develop strong relationships with the real estate industry, developers, builders, manufacturers and utilities. At the U.S. Department of Energy I reached out to local communities, utilities and product manufacturers to support emerging green building programs. At Lockheed Martin, I led efforts to develop a global corporate green building policy. I believe the Chapter should work closely with communities and continue to reach out to national corporate members that have local operations and to utility cooperatives that serve the region.

- d. One of the important functions of Board members is fundraising and other activities to support priority needs of the Chapter. This may take many forms, including: direct sponsorships; helping secure funding or otherwise opening doors from corporate, governmental, and charitable sources; seeking third-party sponsors; recruiting important new members; in-kind support, etc. Please explain your ability and willingness to participate in resource development.

I'm willing and able to support the Chapter's priority needs including identifying future funding and grant opportunities.

- e. Describe what expertise, experience and resources you would bring to any of the following priority activities: advocacy, LEED, marketing and communications, education, fundraising, research, community and organizational excellence.

I've participated in the Chapter's advocacy day at the Capital and have worked with diverse organizations to prevent HOAs from prohibiting the installation of solar on homes and have advocated the use of disaster impact materials in construction. I've worked with many communities located within the Chapter's region from Austin to Brownsville on energy efficiency, EECBG funding, energy codes and related sustainability issues. I have led national research programs for the Department of Energy and I continue to work with scientists and program researchers at national laboratories.

- f. Describe your experience from other organizations with successful chapter programs.

Over the years I have helped in fundraising, special events and program development with Habitat for Humanity and the Texas Solar Energy Society.

*Accelerating the transformation toward sustainable building and land development practices
in Central and South Texas through innovation, education, advocacy and partnerships*

