



## Central Texas–Balcones

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**Nominees:** Please answer the following questions in the space provided and return this completed Application Form plus the signed attached Commitment Form to [buhlrich@usgbc-centraltexas.org](mailto:buhlrich@usgbc-centraltexas.org) in an electronic format by 5:00 pm, **Friday, September 9, 2011**. Email or call Brian Uhrlich at 210-546-0200 with any questions.

This application will be made available to the Nominations Committee for evaluation and to the Chapter membership for consideration during the election process. The Committee reserves the right to delete narrative exceeding the space provided. Thank you!

### Submitted By:

**Name:** Rick Sebenoler  
**Title:** Program Officer  
**Company/Organization:** USDC-EDA  
**Address:** 504 Lavaca, Suite 1100, Austin, Texas 78701  
**Telephone:** 512 381-8155  
**Email:** [rsebenoler@eda.doc.gov](mailto:rsebenoler@eda.doc.gov)

**Membership Category (Primary business of your company or organization – see list in Board of Directors Fact Sheet):**

Government

- i. Is your company or organization a member of the National USGBC? Y / N  
Yes
- ii. Are you a member of the USGBC Central Texas – Balcones Chapter? Y / N

If yes, when did you become a member?

A couple of months ago..actually won a year membership at a Mixer Raffle.

Signature:

Date:

Print Name

*Accelerating the transformation toward sustainable building and land development practices  
in Central and South Texas through innovation, education, advocacy and partnerships*

**Questionnaire** – Please note that answers will appear online as they are answered below:

- a. In general, why do you wish to be a member of the Chapter Board?

As an active advocate of sustainable development in all respects with a focus on sustainable building practices, its almost a moral obligation to give some time and effort to the organization that best represents that stance. The USGBC chapter here has been growing and becoming more relevant, and I think I can add to that process.

- b. Please provide a summary of your professional qualifications, knowledge and experience of most relevance to the Chapter. Also indicate the degree to which you have senior management and executive level experience.

LEED AP NC-D; Anthro (Univ of GA), Petro Engineering (TAMU) and a whole bag of other lesser educational credentials...not to mention military (War College, Sustainable Operations, etc.).

- c. The Chapter is committed to strengthening its membership diversity. What resources could you bring to bear (e.g., demonstrated expertise, leadership positions, and willingness) to help further Chapter participation from high priority sectors including: real estate, energy/utility, finance/insurance, residential, corporate, and product manufacturing? You can also address other sectors you think require greater involvement in the Chapter.

As an ex-combat arms Officer I put a premium on leadership and management of resources. One of my ever increasing areas of interest at work and in the private sector is the emerging renewable energy market. I am managing several projects with higher ed at the moment where that is the focus with TAMU, UNM, UTSA and LA Tech.

- d. One of the important functions of Board members is fundraising and other activities to support priority needs of the Chapter. This may take many forms, including: direct sponsorships; helping secure funding or otherwise opening doors from corporate, governmental, and charitable sources; seeking third-party sponsors; recruiting important new members; in-kind support, etc. Please explain your ability and willingness to participate in resource development.

I have over 20 years experience in the Federal grant business. In addition to the mainstay of the EDA where i work, I have also been involved in collaborative efforts with the DOE, DOD, NOAA, EPA, and most recently with the NTIA during the \$4.8B Broadband Technology Operations Program of the stimulus program. Through all of these various agencies there is a consistent core of sound financial and project management that is a constant in all private or public funding processes.

- e. Describe what expertise, experience and resources you would bring to any of the following priority activities: advocacy, LEED, marketing and communications, education, fundraising, research, community and organizational excellence.

I've been extending awareness of LEED and sustainable building practices through a series of grants and projects with the EDA. In some instances that has involved mandating LEED on construction projects (ACCION in San Anton being a recent one as well as TAMU-Corpus Christi). One on going is with the Texas Engineering Extension Service (TEEX) on a series of conferences to bring an awareness of "green" business opportunities out to rural areas whre i head a presentation on "LEED 101"

- f. Describe your experience from other organizations with successful chapter programs.

I was on the Board of Mobile Loaves and Fishes here which expanded to several other cities, New Orleans, Minneapolis and San Antonio during my tenure there. A strong and active web presence combined with constant communication was key in forming and maintaining those relationships.

- g. Outline any leadership positions (volunteer or professional staff) with nonprofit governance

Currently on the Board with the Uvalde Sustainable Resource Campus, and the Blanco County EDC...both 501c3, and the Blanco Chamber, a 501c6. Recently did a stint with the Texas Green Network but finally tossed in the towel on that one.

- h. Other areas of your qualifications and experience you believe are critical for the Chapter.

Lots of time and experience assisting organizations to gain financial traction to ensure stability and relevance.

- i. Please identify any affiliations, memberships, and accreditations you have which may be pertinent for Chapter leadership.

LEED AP.

- j. Are you a Chapter Member in good standing and employed in the membership category you listed?

Yes.

- k. Are you aware of any extenuating circumstances which might prevent your attendance at the six face-to-face Board meetings (2 each on the second Monday afternoon of the relevant months - San Marcos [January, July]; Austin [March, September], and San Antonio [May, November], and one Conference Call (second Monday in February)? If so, please indicate what they are.

Occasionally there maybe occasions where job conflicts might prevent attendance, but I have enough flexibility in my business to ensure that would be a minimum.

- l. The Board's Conflict of Interest policy is summarized in the Board of Directors Fact Sheet. As the full statement indicates, conflicts are not inherently improper but Directors must be conscious of such conflicts and act with candor and care in dealing with such situations. Will you abide by the Chapter's conflict policy and can you do so without significantly affecting your Board responsibilities?

Yep.