



Central Texas–Balcones

P.O. Box 157
Austin, TX 78767-0157
www.usgbc-centraltexas.org
512-470-9923

BOARD OF DIRECTORS

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Executive Director

Kathy Zarsky
SCRC Representative
Holos Collaborative

Nominees: Please answer the following questions in the space provided and return this completed Application Form plus the signed attached Commitment Form to buhlrich@usgbc-centraltexas.org in an electronic format by 5:00 pm, **Friday, September 9, 2011**. Email or call Brian Uhlrich at 210-546-0200 with any questions.

This application will be made available to the Nominations Committee for evaluation and to the Chapter membership for consideration during the election process. The Committee reserves the right to delete narrative exceeding the space provided. Thank you!

Submitted By:

Name: Rosa Rios Valdez

Title: CEO

Company/Organization: Business & Community Lenders of Texas

Address: 2212 S. Congress Ave.

Telephone: 512-912-9884

Email: rriosval@bcloftexas.org

Membership Category (Primary business of your company or organization – see list in Board of Directors Fact Sheet):

Non-profit financial institution

- i. Is your company or organization a member of the National USGBC? Y / N
No
- ii. Are you a member of the USGBC Central Texas – Balcones Chapter? Y / N

If yes, when did you become a member?

Yes, I became a member on November 5, 2009.

Signature:

Date: 8/19/2011

Rosa Rios Valdez

Print Name

*Accelerating the transformation toward sustainable building and land development practices
in Central and South Texas through innovation, education, advocacy and partnerships*

Questionnaire – Please note that answers will appear online as they are answered below:

a. In general, why do you wish to be a member of the Chapter Board?

Sustainability has always been one of my core values. My personal and professional experience in economic development has taught me that sustainable development with a focus on energy efficiency and the protection of our resources is the only way to successfully plan for the growth of our communities. I plan to bring my experience and passion to this organization to further its mission, as well as to be an example to my board and staff of the importance of these goals. I worked for the electric utility LCRA for 10 years with commercial real estate development. I have practiced energy efficiency for 25 years.

b. Please provide a summary of your professional qualifications, knowledge and experience of most relevance to the Chapter. Also indicate the degree to which you have senior management and executive level experience.

I have been the Executive Director of Business and Community Lenders (BCL) of Texas since 1997, when the organization spun off from the Lower Colorado River Authority (LCRA), where I had held the position of Director of Economic Development. Working for LCRA, I had helped form BCL of Texas in May 1990, with the mission to create jobs through business development, business lending and homeownership services. Since accepting my current position, I have helped grow the company over 15-fold and created two affiliate companies. We have energy efficient measures in our Congress Avenue building and were recognized as a green business July 2010 by the Austin Business Journal. I have also worked as the Manager of Business Finance for the Texas Governor's Office of Economic Development.

c. The Chapter is committed to strengthening its membership diversity. What resources could you bring to bear (e.g., demonstrated expertise, leadership positions, and willingness) to help further Chapter participation from high priority sectors including: real estate, energy/utility, finance/insurance, residential, corporate, and product manufacturing? You can also address other sectors you think require greater involvement in the Chapter.

BCL of Texas has an extensive statewide network of contacts in commercial real estate, financial, corporate and manufacturing sectors, due to its 21-year history of making business loans in partnership with banks for the development of commercial real estate through the SBA 504 loan program. Additionally, BCL of Texas has developed the Texas Green Fund to finance commercial retrofits for businesses who wish to make their business more energy-efficient and environmentally friendly. Through developing and marketing the Texas Green Fund, coupled with my experience and contacts from my time with LCRA, provides leverage in the energy/utility field as well. Our homeownership services have gained us much experience in the residential real estate arena, and we teach the importance of energy efficiency to the new homebuyers we counsel. I am an advocate of the USGBC Balcones Chapter and will gladly speak at forums on the Council benefits.

d. One of the important functions of Board members is fundraising and other activities to support priority needs of the Chapter. This may take many forms, including: direct sponsorships; helping

secure funding or otherwise opening doors from corporate, governmental, and charitable sources; seeking third-party sponsors; recruiting important new members; in-kind support, etc. Please explain your ability and willingness to participate in resource development.

Utilizing my experience leading our non-profit, I'm familiar with the many facets of resource development and have demonstrated my expertise with the growth of our company. I would be happy to meet one-on-one with public and private sector leaders to solicit support for USGBC. BCL of Texas could donate in-kind support through the use of its staff to organize membership drive events and market the mission and values of USGBC among its membership and staff. I have extensive grant-writing experience (30 years) and have secured over \$20 million in grants for our organization and customers. I am creative, organized, and completed Executive Management training at Harvard University in 2010.

e. Describe what expertise, experience and resources you would bring to any of the following priority activities: advocacy, LEED, marketing and communications, education, fundraising, research, community and organizational excellence.

One of my highest priorities at BCL of Texas is our commitment to excellence. We have developed our core values for the organization through staff work sessions, and revisit and adhere to them in all aspects of our duties. We develop our policies and procedures with an eye to what is best for the communities and economies we serve. We keep an eye on the big picture and maintain our high standards when working with clients, as well as when we are strategically planning our organizational growth. Our organization is the only CDC in Texas that has launched a commercial Green Fund. BCL of Texas has statewide exposure and I can lead in introducing green measures to the minority business community. I am a member of the Coalition for Green Capital, Commercial Real Estate EE Alliance (CREEA) and PACE Now.

f. Describe your experience from other organizations with successful chapter programs.

I have served as National President of an Economic Development Association and currently serve on a National Housing Lending Organization that as a residential EE program.

g. Outline any leadership positions (volunteer or professional staff) with nonprofit governance

As CEO of BCL of Texas, I lead the organization and oversee all activities and staff. I am actively involved with all board decisions and have helped to teach my board the importance of being active leaders of the organization. I am certified in non-profit management and have leadership skills, drive, and vision. I am results-oriented and understand economic impacts and success measures.

h. Other areas of your qualifications and experience you believe are critical for the Chapter.

I have a 25-year commitment to energy efficiency. I have 10 years of experience working with utility providers. I promote energy conservation in my work. I have 30 years of experience in non-profit management. I manage a real estate portfolio and have real estate development experience.

i. Please identify any affiliations, memberships, and accreditations you have which may be pertinent for Chapter leadership.

2011-Present: Comerica Bank, Texas Community Development Advisory Council

2011-Present: Travis County Bond Advisory Committee

2010 Achieving Excellence for Executive Management, Harvard University, JFK School of Government

2009-Present: Board Secretary & Loan Committee Member, NeighborWorks Capital Corporation

2005-Present: Capital Area Planning Council Economic Development Board

Former Board Member, Hispanic Institute of Technology, Austin

Past-President, National Rural Economic Developers Association (and current member)

Member, PACE Now

Member, CREEA

Member, Coalition for Green Capital

Foundation for Women's Resources, 1983 Alumni Leadership Texas

Founding Member & Economic Development Committee Chair, I-10 Corridor Association

Non-Profit Management Certification, UT Austin, LBJ School of Public Affairs

Certified Economic Development Finance Professional (EDFP), National Development Council, New York

Public Administration Graduate work, Texas State University, San Marcos, TX

BA Liberal Arts, Sociology Major, UT Austin

j. Are you a Chapter Member in good standing and employed in the membership category you listed?

Yes

k. Are you aware of any extenuating circumstances which might prevent your attendance at the six face-to-face Board meetings (2 each on the second Monday afternoon of the relevant months – San Marcos [January, July]; Austin [March, September], and San Antonio [May, November], and one Conference Call (second Monday in February)? If so, please indicate what they are.

I believe I would be able to attend all necessary meetings. I work statewide and have no problem traveling out of Austin for board meetings.

l. The Board's Conflict of Interest policy is summarized in the Board of Directors Fact Sheet. As the full statement indicates, conflicts are not inherently improper but Directors must be conscious of such conflicts and act with candor and care in dealing with such situations. Will you abide by the Chapter's conflict policy and can you do so without significantly affecting your Board responsibilities?

Yes, we require our staff, board, consultants and outside professionals to adhere to a conflict of interest policy.



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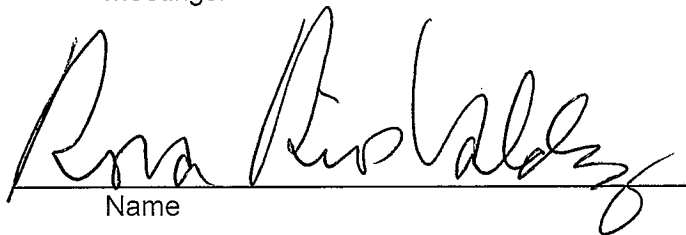
2012-2013 Commitment Form

If elected to the USGBC Central Texas-Balcones Chapter Board of Directors, I will commit to the following basic responsibilities of a Director as requested:

- Help determine the organization's mission and purposes;
- Hire staff (if applicable);
- Ensure effective organizational planning;
- Ensure adequate resources;
- Manage resources effectively;
- Determine, monitor, and strengthen the organization's programs and services;
- Enhance the organization's public standing;
- Ensure legal and ethical integrity and maintain accountability, and
- Recruit and orient new Board members and assess Board performance.

If elected to the Board, I will also commit to the following specific responsibilities reflected in the election materials:

1. Remain a Chapter member in good standing;
2. Serve on the Board for two years;
3. Donate or raise a minimum of \$2,500 each year for the Chapter;
4. Help secure funding for the Chapter's programs through sponsorships, corporate and charitable sources, and other significant sources of funding;
5. Contribute knowledge and experience to help assure success of priority programs and needs of the Chapter;
6. Help influence key players and sectors in the industry including high priority sectors of real estate, corporate, energy/utility, finance, residential and product manufacturers;
7. Help recruit new members for the Chapter;
8. Serve as Board liaison for a standing committee as needed;
9. Abide by the USGBC's conflict of interest policy;
10. Make every attempt to attend the six face-to-face Board meetings and February conference call. However, I will attend at least five of the seven meetings.


Name

8/18/11
Date