



Central Texas–Balcones

P.O. Box 157
Austin, TX 78767-0157
www.usgbc-centraltexas.org
512-470-9923

2010-2011 Board Member Application Form

Nominees: Please answer the following questions in the space provided and return this completed Application Form plus the signed attached Commitment Form to **buhlrich@usgbc-centraltexas.org** in an electronic format by 5:00 pm, Monday, October 5, 2009.

Submitted By:

Name: Larry Zinn
Title: Owner
Organization: Law Office of Larry Zinn
Address: P.O. Box 12448, San Antonio, TX 78212
Membership Category: Professional Firm - Non-Building Industry
Telephone: 210-735-4611
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Questionnaire – Please note that answers will appear online as they are answered below:

a. In general, why do you wish to be a member of the Chapter Board?

One of the keys to our future is sustainability. One of the keys to sustainability is green buildings. During my time as chief of staff to Mayor Hardberger, I had the opportunity to work with the Balcones Chapter of the Green Building Council on these issues and came to appreciate and admire its work. I would be honored to serve on the Board and further the work of the Council.

b. Please provide a summary of your professional qualifications, knowledge and experience of most relevance to the Chapter. Also indicate the degree to which you have senior management and executive level experience.

From June 2005 until June 2009 I was Chief of Staff to Mayor Hardberger. In this role, I managed the office and staff, represented the Mayor both within city government and in the community, and lead the effort to carry out the Mayor's extensive agenda. This included Mission Verde, the city's sustainability plan, for which I was the primary author and team leader. I also represented the Mayor on the Mayor's Sustainable Building Task Force, which lead to the first green building code for San Antonio. I am currently chair of Mayor Castro's Green Jobs Leadership Council and informal advisor to Mayor Castro on energy and sustainability issues.

c. The Chapter is committed to strengthening its membership diversity. What resources could you bring to bear (e.g., demonstrated expertise, leadership positions, and willingness) to help further Chapter participation from high priority sectors including: real estate, energy/utility, finance/insurance, residential, corporate, and product



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manufacturing? You can also address other sectors you think require greater involvement in the Chapter.

Part of my role in the Mayor's office was to work with and bring together these various groups to support issues to move our city forward. An example was the green building code. I worked with groups as diverse as the Real Estate Council and the Sierra Club to help build consensus on the code. I am willing to bring these same qualities to bear for the Council.

One of the important functions of Board members is fundraising and other activities to support priority needs of the Chapter. This may take many forms, including: direct sponsorships; helping secure funding or otherwise opening doors from corporate, governmental, and charitable sources; seeking third-party sponsors; recruiting important new members; in-kind support, etc. Please explain your ability and willingness to participate in resource development.

d. Describe what expertise, experience and resources you would bring to any of the following priority activities: advocacy, LEED, education, research, community and organizational excellence

I think I can be especially helpful with advocacy, community outreach, and organizational excellence. I know how organizations work, I know how to take a vision and turn it into a reality, I know how to work with diverse interests in the community, and I know how to lead.

e. Describe your experience from other organizations with successful chapter programs.

I have not worked in other organizations with chapter programs.

f. Leadership positions (volunteer or professional staff) with nonprofit governance.

During my time in the Mayor's office, I worked with many nonprofits, including on governance issues. I am currently on the Advisory Board of the SA Clean Tech Forum.

g. Other areas you believe are critical for the Chapter.

I think it is important for the Chapter to become more involved in a leadership role in sustainability for our region. Green buildings are key to achieving sustainability, and the Chapter is the leading organization for green buildings. This is no longer just a building issue; it is a fundamental economic one. As green buildings help lead the way, so should the Chapter.

h. Please identify any affiliations, memberships, and accreditations which may be pertinent for Chapter leadership.

See answers above.



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i. Are you a chapter member in good standing and employed in the membership category depicted above?

Yes.

j. Are you able to attend at least nine of the twelve regularly-scheduled Board meetings each year?

Yes.

k. The Board's conflict of interest policy is summarized in the Fact Sheet. As the full statement indicates, conflicts are not inherently improper but Directors must be conscious of such conflicts and act with candor and care in dealing with such situations. Will you abide by the Chapter's conflict policy and can you do so without significantly affecting your Board responsibilities?

Yes.