



CENTRAL TEXAS - BALCONES

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**U.S. GREEN BUILDING COUNCIL CENTRAL TEXAS - BALCONES CHAPTER
ANNOUNCES NEW EXECUTIVE DIRECTOR**

Austin & San Antonio, TX, Dec. 9, 2011: The Central Texas - Balcones Chapter of the U.S. Green Building Council (USGBC CT-B), a 501C3 non-profit dedicated to accelerating the adoption of sustainable building and land development practices in Central and South Texas, announced today the appointment of its new executive director, Pam Losefsky. Losefsky will take over leadership in January 2012 from the Chapter's first executive director, Jane Baxter Lynn, who is returning to her strategic communications consulting practice.

Jeff Haberstroh, 2011 USGBC CT-B chapter chair said: "The USGBC Central Texas-Balcones Chapter, which serves 72 counties and a population of over 6.5 million people, has expanded its reach this year with growing awareness of our role as the recognized green building resource, as well as the establishment of our first branch in the Rio Grande Valley. Pam has a strong background in communications and non-profit development, which we believe will assure our strategic plan path and continued forward momentum."

Losefsky brings more than 20 years of communications expertise and a wide variety of non-profit leadership and development experiences to the chapter. Most recently, she served as director of communications and development for the San Antonio-based National Trauma Institute, where she was instrumental in building a public face for the young organization and growing its constituency. She has served on and led non-profit boards, including the Austin chapter of the national Association for Women in Communications, the Austin Children's Choir, the Travis Country Swim Club and Community Service Association.

Originally from the Northeast, Losefsky is a 16-year Austin resident, having chosen Central Texas as the best place to live and raise a family. She and her husband have two children and live in Southwest Austin.

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ABOUT USGBC CT-B

The U.S. Green Building Council Central Texas - Balcones Chapter (USGBC CT-B) is a 501(c)(3) mission driven non-profit committed to accelerating adoption of sustainable building and land development practices in Central and South Texas through innovation, education, advocacy and partnerships. Founded in 2003, the Chapter has over 600 members including building industry professionals, facility managers, property owners and others from Austin, San Antonio, Waco, the Rio Grande Valley, and 72 surrounding counties. The Chapter hosts LEED® programs, holds educational sessions on sustainable technologies and applications, provides council on benefits of green building and offers networking events for the region's green-building communities. For further information, visit www.usgbc-centraltexas.org.